

EQUAL PAY IS A BASIC HUMAN RIGHT. LEAD BY EXAMPLE.

A NEW DUO TO LEAD THE EQUAL-SALARY FOUNDATION

Vevey – June 11, 2021 – After creating EQUAL-SALARY and 16 years of passionate commitment and dedication, Véronique Goy Veenhuys leaves the operations and entrusts the Foundation's future to a dynamic Duo. As member of the board, Véronique Goy Veenhuys will keep advocating for the improvement of work conditions of women around the world.

Welcome to Noémie Storbeck and Lisa Rubli, the new co-CEOs of the EQUAL-SALARY Foundation.

Prior to her appointment as CEO on January 1, 2021, Noémie Storbeck was the COO of the EQUAL-SALARY Foundation since 2018, after a corporate communication career in large renowned international groups.

As of June 1, Lisa Rubli joins the EQUAL-SALARY Foundation as co-CEO. On top of a long lasting experience in HR management and Public Relations, Lisa Rubli has been a member of the management of a Swiss NGO since 2011, where she accompanied the growth of the organization and handled among others fundraising and communication.

"After creating EQUAL-SALARY more than 15 years ago, it is a deep satisfaction to pass it on to such a dynamic duo. I fully trust Noémie and Lisa to bring the Foundation to the next level to speed up the cause of equal pay.

EQUAL-SALARY has been a fantastic adventure. I wish to thank each certified company, private or public, small or large, Swiss or international for their trust. Together we have contributed in practice to the advancement of equal pay." says **Véronique Goy Veenhuys**, Founder EQUAL-SALARY.

"It is fantastic to know that the EQUAL-SALARY Foundation has a tangible and global impact on the gender pay gap and that we are joining forces to improve the condition of women all around the world. I am thrilled to begin this new chapter of the Foundation together with Lisa." adds **Noémie Storbeck**.

When questioned on her motivation to join the Foundation, **Lisa Rubli** says: *"We still have a long way to go to achieve gender equality and for that, equal pay is one of the keystones. I'm honored and thrilled to start this new position serving the women's cause. I will put all my energy and my beliefs in helping women to close the wage gap and break the glass ceiling."*

About the EQUAL-SALARY Foundation

EQUAL-SALARY is a not-for-profit foundation established since 2010. It promotes equal pay for women and men through proposing the first and only certification, based on a robust and transparent methodology.

The EQUAL-SALARY certification allows organizations to verify and communicate that they pay women and men fairly. It is a practical and scientific solution to achieve transparency, while preserving confidentiality.

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The development of the EQUAL-SALARY certification has been financially supported by the Federal Office for Gender Equality. Its methodology has been used as a reference by the Swiss Federal Court of High Justice.

EQUAL-SALARY is the only certification for equal pay highlighted by the European Commission in a report on Gender Pay Gap. EQUAL-SALARY is a member of EPIC (Equal Pay International Coalition) and of the UN Global Compact.

The EQUAL-SALARY certification process, a symbol of excellence, is implemented in partnership with PwC and SGS.

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